

# Makeup & Color Cosmaceuticals - Eyes

## ADVANCED WATER PROOF EYE LINER

1. A highly pigmented waterproof formulation that results in eyeliner that is long lasting and easy to apply.
2. Ideal for those who wish to retain an effective contour of the eyes during a spa experience, sports activity or for a high fashion cosmetic application.
3. Shake well before opening cap. The flexible felt tip provides ease of application close to the base of the lashes with a fine line or creates a more intense dramatic effect with a slightly increased pressure.
4. Start at the inner corner following base of upper lashes to outer corner or extend for a more exotic look.
5. Continue with slightly lighter pressure for lower eyeliner starting from a mid-point; continue to outer corner to complete the look.
6. Apply only when eyes are not irritated or infected. Always take special care when applying all types of products that emphasize eyes.
7. Easy to apply with flexible felt tip applicator.
8. Waterproof and smudge proof formulation lasts for many hours.
9. Fragrance free and non-irritating, the liner effectively emphasizes eyes with a thin elegant line or a dramatic look with a heavier application.



## EYE BROW LINERS

1. Eyebrow pencils available in 5 shades designed to match natural brow hair color.
2. Apply with light strokes, than blend by brushing through with eyebrow brush.
3. **SUGGESTION:** After application, dust brows with translucent powder, then brush again with an eyebrow brush to "set" color, use our Clear Brow Gel to set brows in place.
4. Easy to use Retractable colors.
5. Blends easily.



6. May be used as an eyeliner pencil.
7. Long lasting waterproof color.

## EYE SHADOW (MINERAL BASE)

1. An extensive selection of eyelid, highlighter and contour shades that compliment all eye colors.
2. Professional high quality powder shadows that are available in matte, semi-pearl and pearl formulations.
3. Micro-fine high quality ingredients.
4. Rich shades from neutrals to deep rich tones.
5. Long lasting with excellent payoff.
6. Smooth application with no streaking.
7. May be used as eyeliner when moistened and applied with an eyeliner brush.
8. When applied over a very light film of TV Touch concealer, the color remains intact all day. Fragrance free.



## PENCILS: EYE LINERS

1. The newest formulations of high quality ingredients provide a smooth application.
2. All shades may be blended for a natural outline or emphasized with a heavier application for a dramatic effect.
3. Excellent selection of eyeliners in neutral and fashion shades.
4. Formulation created with high quality leads that may be blended or smudged for a natural look.
5. Eyeliners provide a definition to enhance the eye.

# Makeup & Color Cosmaceuticals - Foundation, Blush

## DUAL FOUNDATION OIL FREE

1. A velvety oil-free powder foundation may be applied wet or dry to produce a smooth matte finish.
2. Sponge included. Apply with a dry sponge, a damp sponge for a dewy finish or a kabuki brush for a smooth matte finish.
3. Spray a light mist of Botanical Herbal Mist to set the make-up.
4. A high quality foundation that provides excellent coverage.
5. May be used as a finishing powder over liquid foundation to provide an oil-free, long lasting, velvet finish.



### **Formulated with many natural ingredients:**

1. DIMETHICONE - helps to retain moisture.
2. ALOE VERA - freeze dried upon harvesting to retain freshness, preserve moisture and provides a soothing effect.
3. LECITHIN - a natural anti-oxidant.
4. SILICA - a natural ingredient that provides a water resistant effect.
5. SORBITAN SESQUIOLEATE - an emulsifier derived from berries, seaweed and algae.
6. TITANIUM DIOXIDE - a sunscreen that filters UV rays and has deflective properties.

- Packaging:**
1. Packaged in a mirrored compact with aerated section for sponge.
  2. Oil-Free and water resistant.

## FIRST BASE FOUNDATION

1. This foundation primer is a MUST to provide a flawless finish to the face.
2. Helps to seal and protect the skin's moisture balance.
3. Excellent to use under our Dual Mineral Foundation.
4. Apply one or two drops on the face. Allow to absorb and dry before applying foundation.
5. Delivers oil-free moisture enhancers to all types of skin leaving skin hydrated for hours.
6. Contains lipids that are important for the healthy structure and function of the corneum layer.
7. Leaves makeup looking fresh and color true all day. Prevent dryness and flaking on the skin.



8. A perfect base for a flawless makeup application.

**Formulated with many natural ingredients:**

SPHINGOLIPIDS - appear to work with the cellular system in providing a restorative effect on a damaged or disturbed corneum layer.

CYCLOMETHICONE - provides a silky, smooth feel to this product, is a noncomedogenic emollient in the form of silicone that can deliver active ingredient.

DIMETHICONE - a form of silicone that gives products slip and feels smooth on the skin.

CERAMIDES - form a protective barrier and reduce the natural water loss.

They repair the corneum layer in cases of dry skin and improve skin by hydration.

## MINERAL BLUSH

1. Pressed cheek color available in a gorgeous selection of colors ranging from natural to dramatic, with choices for all skin tones.

2. We offer a choice of matte, semi-pearl and pearl formulations.

3. All apply smoothly and blend easily with this micronized texture.

4. Talc free formulation.

5. Smooth silky texture.

6. Matte, semi-pearl & pearl formulations.

7. Blends easily when applied with a fine quality brush.

8. **SUGGESTION:** BB-32 deluxe blush brush or BB-12 complexion brush.





## TOTAL COVERAGE FOUNDATION

1. This luxurious creamy foundation creates a flawless complexion.
2. Perfect for photography, television, and theatrical makeup. Will leave skin looking radiant.
3. Water resistant formulation.
4. High Definition finish will even out complexion, help conceal the appearance of skin imperfections, and is excellent for television.
5. Excellent flawless coverage for all skin types.
6. Natural sunscreen protection.
7. Provides a medium to full coverage based on application.

## TRANSLUCENT POWDER

1. Translucent powder is essential for a "finished" look.
2. When applied after makeup, this powder helps set makeup for longer wear.
3. Translucent powder also helps control shine giving the face a matte finish.
4. Because this powder is translucent, many skin tones can wear the same shade.
5. The three translucent shades offer a variety to blend with all skin tones.
6. Our unique tan/evening gold is a golden powder with a slight frost. Perfect to brush over forehead, cheekbones, shoulders, etc. on any skin tone.
7. Rose powder lends a slight flush to the face and shoulders and will also work with all skin tones.
8. Apply lightly over face and/or body with a large powder brush.
9. Frosted sifter jar with a black matte or shiny silver cap.
10. 3 - Translucent shades, triple sifted: Light, Medium & Dark.
11. 1 - Tinted shade: evening gold.
12. Helps set makeup.
13. Controls "shine", provides matte finish.



## Makeup & Color Cosmetics - Lips



## LIP GLOSS (MINERAL BASE-PARABEN FREE)

1. A sensational color range of WET LOOK GLOSS provides ultra-shiny light reflections.
2. Used extensively by teenagers and young fashion conscious women who wish to portray the latest luscious.
3. Apply liberally with brush over lips as often as needed.
4. Provides an ultra-shine to lips throughout the day and night.
5. Acts as an emollient and helps to protect the lips from dryness while providing a moisturized healthy lip line.

## LIP STICKS (PARABEN FREE MINERAL BASE)

1. Long lasting moisture-rich shades created with natural minerals, oxides and pigments.
2. The creamy texture gives a rich high shine while frosted or pearlized formulations add high fashion glamour.
3. May be applied directly from the tube or with a special lip brush for a smooth even finish.
4. Choice of black matte square case with black shiny band or silver square case with silver shiny band.
5. Richly pigmented luscious colors in warm and cool shades.
6. Natural mineral ingredients include iron oxides, mica and titanium dioxide.
7. Phenoxyethanol is used in place of paraben preservatives.
8. Vitamin E adds moisture and works as an antioxidant.
9. Aids in regenerating and restructuring damaged and stressed lip tissue with Grapeseed Oil.
10. Loss of moisture is slowed down by the use of Jojoba Oil.
11. Shea butter rich in vitamin A, E and F revitalize, soften and maintain moisture and balance on the lips.
12. Avocado Oil rich in vitamin A, Lecithin, Potassium, and Chlorophyll promote elasticity and suppleness.



## PENCILS: LIP LINERS



1. Retractable lip pencils are easy to use, just twist the pencil to move the lead to the desired length.
2. Available in a wonderful selection of colors.
3. Lip pencils are packaged in sleek black packaging, with the color indicated on the barrel of the pencil with a brush on the end.
4. Waterproof pencils remain intact on the Lips for an extended period of time-often all day! Pencils apply smoothly and may be brushed if desired to create a blended, professional look.
5. All colors may be easily removed with make-up remover or facial cleanser.
6. Beautiful selection of lip pencils.
7. Retractable - just twist pencil up & down.
8. Lip pencils blend easily with brush.
9. Long lasting waterproof color.